

09/10/2025

Assignment Notice-BBA III Year

Consumer Behaviour

Note: Solve all the questions compulsorily and submit on 15th October. Each question carries 5 marks.

1. Discuss the nature, scope, and application of consumer behavior?
2. Discuss the influence of the following factors on consumer behavior:
 a) Cultural b) Social class
3. Explain the decision-making process.
4. Explain the influence of personality on buying decisions. Give examples.

Note: The self-handwritten assignment on A4-size pages is to be submitted without a plastic folder. Assignment front page to be formally structured as per the following format :

College Name	SRGP Gujarati Professional Institute
Class	BBA III year
Subject	Consumer Behaviour
Faculty's Name	Dr. Shraddha Sharma
Student Name	

Dr. Shraddha Sharma

Subject Faculty-Consumer Behaviour

Assignment Notice-BBA II Year

Accounting and Tally

Note: Solve all the questions compulsorily and submit on 15th October. Each question carries equal marks.

1. Explain the concept of Word Processing and describe three essential word processing concepts mentioned in the syllabus.
2. Outline the steps for creating a professional Business Presentation using media like Tables and Images.
3. What are Spreadsheet Concepts? Briefly explain the process of managing worksheets in a spreadsheet application.
4. Explain how DBMS can be applied in the area of Accounting or for managing Customer data records.
5. Explain the fundamental components of a presentation, including Slides, Fonts, and Drawing elements.

Note:

- **Handwriting and Paper:** The entire assignment must be self-handwritten on A4-size pages.
- **Binding:** Do NOT use a plastic folder, spiral binding, or any elaborate cover. The pages must be secured simply by taping over the staples (or using strong tape along the edge) to ensure pages are firmly held together.
- **Front Page Structure:** The first page of your assignment must be formally structured and contain the following details only:

College Name: SRGP Gujarati Professional Institute

Class: BBA II year

Faculty's Name: Dr. Sunil Kumar Verma

Student Name: _____

Assignment Submission Date: 15/10/2025

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Subject: Functional Management

Assignment Questions

Q.1 Define Financial Management and explain its concept, nature, and scope.

Q.2 Discuss the characteristics and objectives of a sound financial plan.

Q. Explain the nature, characteristics, and need of Business Ethics.

Q.4 What is Digital Marketing? Differentiate between Digital Marketing and Real (Traditional) Marketing, and discuss the major digital marketing channels used today.

Important Information for Assignment Submission:

1. **Maximum Marks:**20 marks for each assignment.
2. **Submission Deadline:**On or before 15thOctober 2025.
3. **Format:** Assignments must be hand written on A4 size pages.
4. **FrontPage:** All students must use the prescribed front page format for their assignments.
5. **Submission Time:** Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.
6. Students are instructed **not to use plastic folders** while submitting the assignment

Front page format for Assignment:

College Name	
Class	BBA III
Faculty's Name	Dr. Barkha Gupta
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore
Class: BBA 3^RYEAR
Subject: SAPM
Security Analysis and portfolio management

Assignment Questions

1. Explain the relationship of a basic law of economics and an underlying premise of technical analysis.
2. Describe briefly the essence of fundamental and of technical analysis.
3. Suppose the S&P 500 stock Index was expected to move up .3 percent in a week . How much of a return would you expect from Nike stock ?
4. The risk-free rate is 5%, the expected return on the market is 11%, and a stock has a beta of 1.2. Find the expected return using CAPM.

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Front page format for Assignment:

College Name	
Class	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Subject: Advertising and Sales Management

Assignment Questions

- Q1. Define the concept of marketing mix elements.**
- Q2. Briefly describe all components of Promotion mix elements.**
- Q3. Give a complete classification of advertising.**
- Q4. Discuss the concept of Media and its various types.**

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Front page format for Assignment:

College Name	
Class	BBA III
Faculty's Name	Dr. Ruchita Shandilya
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute

BBA-III Year

Personal Management and Industrial Relation

Q-1: What do you mean by Industrial Relations? Discuss in detail the new paradigms in 'Industrial Relations'?

Q-2: Define a 'Trade Union'. Discuss its objectives and functions in the present-day environment of industry?

Q-3: Explain the machineries for the settlement of industrial disputes in India?

Q-4: Discuss in detail about levels and methods of Workers' Participation in Management.

Important Information for Assignment Submission:

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- 4. FrontPage:** All students must use the prescribed front page format for their assignments.
- 5. Submission Time:** Assignments must be submitted in person between 12: 00p.m. and 2:00p.m before the last date.
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Front page format for Assignment:

College Name	
Class	BBA III
Faculty's Name	Dr.Sapna Premchandani
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Subject: Cyber Crime & Laws

Assignment Questions

- Q.1** What is the difference between Cyber Security and Cyber Law?
Q. Explain how Cyber Crimes differ from Conventional Crimes with suitable examples.?
Q.3 Describe any four types of Cyber Crimes and their impact on individuals or organizations.?
Q.4 What is the jurisdiction area of Cyber Law, and which major areas come under its purview??

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- 4. FrontPage:** All students must use the prescribed front page format for their assignments.
- 5. Submission Time:** Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.
- 6.** Students are instructed not to use plastic folders while submitting the assignment

Front page format for Assignment:

College Name	SRGPGPI, Indore
Class	BBA III Year
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class-BBA/B.COM/BCA III Year

Subject-English Language and Indian Culture

Answer the following questions

- 1. Explain the theme and style of the poem “The world is too much with us”. Mention more works of William Wordsworth.**
- 2. Explain the metaphor used in the poem “The Express”.**
- 3. Explain the Language skills and the characteristics of Language. With example**
- 4. Write the essay on any one topic mentioned (Science to human progress , India and the Modern world , Students and social services .**

Important Information for Assignment Submission:

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- 2. Submission Deadline:** On or before 15thOctober 2025.
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- 4. FrontPage:** All students must use the prescribed front-page format for their assignments.
- 5. Submission Time:** Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.
- 6. Students are instructed not to use plastic folders** while submitting the assignment

Front page format for Assignment:

College Name	
Class	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute Indore
Class: BBA III Year
Subject: Human Resource Development

Assignment (four) questions based on the topics of Unit 1:

1. What do you mean by HRD? Explain the concept of HRD.
2. Explain the evaluation of HRD.
3. What is the fundamental relationship between Human Resource Development (HRD) and Human Resource Management (HRM).
4. Describe variable in HRD Mechanism.

Important Information for Assignment Submission:

- 1. Maximum Marks:** 20 marks for each assignment.
- 2. Questions:** A minimum of four questions should be given for each subject.
- 3. Submission Deadline:** On or before 15th October 2025.
- 4. Format:** Assignments must be handwritten on A4 size pages.
- 5. Front Page:** All students must use the prescribed front page format for their assignments.
- 6. Submission Time:** Assignments must be submitted in person between 12:00 p.m. and 2:00 p.m. to the concerned faculty before the last date.

Assignment Front Page Format:

College Name	
Class	
Faculty's Name	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Subject: Merchant Banking

All four questions are compulsory (long answer type question minimum word limit is 2000 words)

1. Define merchant banking discusses the function of merchant banking.
2. Write a detail note on public issue management.
3. What is the difference between lease and mortgage?
4. Who is called an angel investor ?

Important Information for Assignment Submission:

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Front page format for Assignment:

College Name	
Class	BBA III
Faculty's Name	Dr.Nitikesh Mittal
Roll No.	
Student Name	
Assignment Submission date	

Assignment

Class: - BCA. – III Year /BBA. – III Year / B.com. – III Year.

Course Type: -Vocational Subject: **Personality Development** Max. marks: 20

Instruction: - (i) Attempt all the questions. All questions carry equal marks.

(ii) Submit the assignment file in folder by **15 October 2025.**

Q.1 Define attitude. Define the three main factors that determine our attitude.

Q.2 What do you do to maintain a positive attitude at work?

Q.3 What is social media management? How can social media contribute to personality development?

Q.4 Write up the ways of personality Grooming.

Important Information for Assignment Submission:

- 1) **Maximum Marks:**20 marks for each assignment.
- 2) **Submission Deadline:** On or before 15th October 2025.
- 3) **Format:** Assignments must be hand written on A4 size pages.
- 4) **FrontPage:** All students must use the prescribed front page format for their assignments.
- 5) **Submission Time:** Assignments must be submitted in person between 12: 00p.m.and 2:00p.m before the last date.
- 6) Students are instructed **not to use plastic folders** while submitting the assignment
- 7) **Front page format for Assignment:**

College Name	
Class	
Faculty's Name	Dr. Swati Agnihotri
Class sr. number	
Student Name	
Subject	Personality Development (Vocational)
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Retail Management

Assignment Questions

1. What are the key components of a retail marketing mix, and how do retailers use these elements to create a compelling retail experience for their target customers?
2. Discuss the importance of merchandise management in retailing. How do retailers use merchandise planning, buying, and pricing strategies to drive sales and profitability?
3. What is e-retailing, and how has it changed the retail landscape? What are some key challenges and opportunities facing e-retailers today?
4. Describe the role of inventory management in retail operations.

Important Information for Assignment Submission:

1. **Maximum Marks:** 20 marks for each assignment.
2. **Submission Deadline:** On or before 15th October 2025.
3. **Format:** Assignments must be hand written on A4 size pages.
4. **FrontPage:** All students must use the prescribed front-page format for their assignments.
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Front page format for Assignment:

College Name	
Class	BBA III
Faculty's Name	Prof.Mitesh Joshi

Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA III Year

Subject: Working Capital management

Assignment Questions

- Q.1 Define Working capital. What are its important features.
Q.2 What are the various determinants of Working Capital.
Q.3 Explain the importance of Inventory management
Q.4 Differentiate between Gross Working Capital and Net Working Capital.

Important Information for Assignment Submission:

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- 4. FrontPage:** All students must use the prescribed front page format for their assignments.
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Front page format for Assignment:

College Name	
Class	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	