

Shri RGP Gujarati Professional Institute, Indore

Class: BBA I Year

Subject: Principles and Practices of Management

Assignment Questions

- Q1. Give a brief introduction of management and explain all its functions.
- Q2. Explain all roles played by the manager also define various skill sets of managers.
- Q3. Differentiate between Fayol's Principles of management and Taylors principle of management.

Important Information for Assignment Submission:

1. **Maximum Marks:**20 marks for each assignment.
2. **Submission Deadline:** On or before 15thOctober 2025.
3. **Format:** Assignments must be hand written on A4 size pages.
4. **FrontPage:** All students must use the prescribed front-page format for their assignments.
5. **Submission Time:** Assignments must be submitted in person between 12: 00p.m.and 2:00p.m before the last date.
6. Students are instructed **not to use plastic folders** while submitting the assignment

Front page format for Assignment:

College Name	
Class	BBA I
Faculty's Name	Dr. Ruchita Shandilya
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA 1STyear

**Subject: Financial
Accounting**

Assignment Questions

1. what do you mean by Financial Accounting ? Explain its four Limitations.
2. journalise the following transaction in the Books of Jawahar Singh 2021:
Jan 1 purchased from kasba Iron store , Katihar : Machinery re 40,000 , Plant rs 20,000 and loose tools rs 10,000
Jan 2 Expenses incurred on carriage and installation of Machinery : rs 800 and rs 7200.
Jan3 Expenses incurred on carriage and installation of plant :rs 400 and rs 300.
Jan5 Spent on repairing : Machinery rs 700 , plant rs 600 ang loose tools rs 50.
Jan6 Final payment made by cheque to kasba Iron store , Katihar.
Jan31 Depreciation charged on : Machinery , plant, and Loose tools 24 per annum.
3. What is Trial balance ? Describe the method of preparations of Trial balance.
4. Trial Balance as at 31 March 2021

Particulars	Dr (₹)	Cr (₹)
Opening Stock	4,000	
Purchases	18,600	
Carriage Inward	210	
Sales		23,700
Salaries	1,500	
Taxes & Insurance	465	
General Expenses	1,200	
Bad Debts	165	
Discount	300	
Commission		675
Interest		30
Cash	300	
Bank	700	
Drawings	2,310	
Debtors	7,080	
Creditors		2,310
Capital		13,500
Bills Payable		675
Furniture	1,750	
Total: Dr ₹41,250 = Cr ₹41,250		

Adjustments

1. 1. Closing Stock ₹7,000
2. 2. Outstanding Salaries ₹300
3. 3. Outstanding Taxes ₹100
4. 4. Prepaid Insurance ₹100
5. 5. Goods worth ₹240 returned by customer not recorded (deduct from Sales & Debtors)
6. 6. Commission ₹300 received in advance (next year income)
7. 7. Depreciate Buildings @10%
8. 8. Provision for Bad Debts 3% on Debtors after return

Important Information for Assignment Submission:

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- 2. Submission Deadline:**On or before 15thOctober 2025.
- 3. Format:** Assignments must be handwritten on A4 size pages.
- 4. FrontPage:** All students must use the prescribed front page format for their assignments.
- 5. Submission Time:** Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.

Front page format for Assignment:

College Name	
Class	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA I Year

Subject: Business Economics

Assignment Questions

Q.1 Explain the meaning and definition of economics as given by various economists such as Adam Smith, Alfred Marshall, Lionel Robbins, and Samuelson.

Q.2 Describe the nature of economics.

Q.3 Discuss the scope of economics in detail.

Q.4 Examine the contribution of Kautilya (Chanakya) to Indian economic thought.

Important Information for Assignment Submission:

1. Maximum Marks:20 marks for each assignment.

2. Submission Deadline:On or before 15thOctober 2025.

3. Format: Assignments must be hand written on A4 size pages.

4. FrontPage: All students must use the prescribed front page format for their assignments.

5. Submission Time: Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.

Front page format for Assignment:

College Name	
Class	BBA I
Faculty's Name	Dr. Barkha Gupta
Roll No.	
Student Name	
Assignment Submission date	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA 1 Year

Subject: Digital marketing

Assignment Questions

- 1.a, What is Digital Marketing? Explain it's advantage & disadvantage?
- b. Stat the reason why is Digital Marketing prefer over Additional Marketing?
2. a.What are different important Digital Marketing Tools?
- b. How swot analysis of business for digital marketing is done?
- c. What is Blog, Blogging, Blogger explain with suitable example?
- d. Differentiation between Website and Portal?
3. a. Explain benefits of visitor engagement in Digital Marketing? How to increase visitor engagement in Digital Marketing?
- b. What is Retention in Digital Marketing? How it is done Digital Marketing?
- 4 a. Explain conversation process in Digital Marketing?
- b. How performance evaluation is done Digital Marketing?

Important Information for Assignment Submission:

1. Maximum Marks:20 marks for each assignment.
 2. Submission Deadline: On or before 15thOctober 2025.
 3. Format: Assignments must be hand written on A4 size pages.
 4. FrontPage: All students must use the prescribed front page format for their assignments.
 5. Submission Time: Assignments must be submitted in person between 12:00p.m.and 2:00p.m before the last date.
 6. Students are instructed not to use plastic folders while submitting the assignment
- Front page format for Assignment:

College Name	SRGPGPI, Indore
Class	BBA I Year
Subject	
Faculty's Name	
Class Serial Number	
Student Name	

Shri RGP Gujarati Professional Institute, Indore

Class: BBA I Year

Subject: Business Communication

Faculty's Name: Prof. Mitesh Joshi

Assignment Questions:

1. *Define the concept of communication and its importance in business.*
2. *Explain the different forms of communication (verbal, non-verbal, written, and visual).*
3. *Discuss the 7 C's of effective communication.*
4. *Explain the importance of listening skills in effective communication. Provide examples of active listening.*

Important Information for Assignment Submission:

- Maximum Marks: 20 marks for each assignment
- Submission Deadline: On or before 15th October 2025
- Format: Assignments must be handwritten on A4 size pages
- Front Page: All students must use the prescribed front-page format for their assignments
- Submission Time: Assignments must be submitted in person between 12:00 p.m. and 2:00 p.m. before the last date
- Students are instructed not to use plastic folders while submitting the assignment

Front Page Format for Assignment:

- College Name
- Class: BBA III
- Faculty's Name: Prof. Mitesh Joshi
- Roll No.
- Student Name
- Assignment Submission Date

Shri RGP Gujarati Professional Institute Indore
Class: BBA, BCA & B.Com I Year
Subject: - Environmental Science

Assignment questions:-

1. What is global warming? explain its cause and effects.
2. How does ozone layer depletion affect life on earth?
3. Describe the impact of e-waste on the environment and suggest control strategies.
4. Explain observation and measurement of meteorological parameter in ancient India like rain, Wind, cloud and lightning.

Important Information for Assignment Submission:

1. **Maximum Marks:** 20 marks for each assignment.
2. **Questions:** A minimum of four questions should be given for each subject. 3. **Submission Deadline:** On or before 15th October 2025.
4. **Format:** Assignments must be handwritten on A4 size pages.
5. **Front Page:** All students must use the prescribed front page format for their assignments.
6. **Submission Time:** Assignments must be submitted in person between 12:00 p.m. and 2:00 p.m. to the concerned faculty before the last date.

Assignment Front Page Format:

College Name	
Class	
Faculty's Name	
Faculty's Name	
Roll No.	
Student Name	
Assignment Submission date	

Assignment Notice-BBA I Year

Business Statistics

Note: Solve all the questions compulsorily and submit on 15th October. Each question carries equal marks.

1. Define Statistics. Explain the Features/ Characteristics/Essentials/Elements of statistics in Singular Sense or Statistical Methods.
2. What is Primary Data? Explain the Methods of Collecting Primary Data
3. What is Classification of Data? Explain the Importance or Merits or Essentials of Classification of Data
4. What is Statistical Investigation? Explain the Types and Stages of Statistical Investigation
5. In a survey, 26 voters were asked their ages. The results are shown below. Construct a histogram to represent the data (with 5 classes beginning with a lower-class limit of 20 and a class width of 10). What is the approximate age at the center?
43 56 28 63 67 66 52 48 37 51 40 60 62
66 45 21 35 49 32 53 61 53 69 31 48 59

Note: Handwriting and Paper: The entire assignment must be self-handwritten on A4-size pages.

Binding: Do NOT use a plastic folder, spiral binding, or any elaborate cover. The pages must be secured simply by taping over the staples (or using strong tape along the edge) to ensure pages are firmly held together.

Front Page Structure: The first page of your assignment must be formally structured and contain the following details only:

College Name:	SRGP Gujarati Professional Institute
Class:	BBA I year
Faculty's Name:	Dr. Praveen Verma
Student Name:	_____
Assignment Submission Date:	15/10/2025